

EDINA HOUSING TASK FORCE

Meeting Minutes

Wednesday, March 8, 2006

7:30 AM - Community Room

Members Present: Bob Aderhold, Valerie Burke, Kandace Ellis, Michael Fischer, John Helling, Mike Huck, Jeff Huggett, Doug Johnson, Sally Krusell, Scott Massie, Doug Mayo, Barb McFarlane, Sharon Ming, Cappy Moore, Carol Mork, Skip Thomas and Janice Williams

Staff: Susan Heiberg and Joyce Repya

Consultants: Stacy Becker and Erin Sapp

Action Taken

- Member Williams was welcomed back after an extended absence.
- Member Mork seconded Member Krusell's motion to approve the agenda for this meeting—March 8, 2006; the motion carried.
- Member Huggett seconded Member Huck's motion to approve the February 1, 2006, minutes of the Housing Task Force with one correction; the motion carried.
- Member Huggett seconded Member Helling's motion that the report be shared with the Task Force after it is modified; the motion carried.

Outreach Committee Report

Member Mork distributed the latest meeting minutes of the Communications and Outreach Committee which put the goals, key messages and the role of the Task Force into context. Communication strategies were noted, and attention was drawn to the first community “open house” scheduled for Thursday, April 27th. Member Mork explained that this event would have a facilitator at each table who would collect questions from tablemates on notecards. At the end of the meeting, an action step would be taken. A schedule would be submitted and participants allowed to provide input—including people currently benefiting from affordable housing.

- Member Helling: We need something concrete from this community meeting—a take-away to consolidate and then give back.
- Member Johnson: The report should be available on the website in its draft form for the public to read.
- Member Ming: The Executive Summary should be separate from the full report for downloading. We should seek a list from the City of those who have asked for information on-line.

- Member Fischer: It is important for the participants to leave the meeting with some sense of agreement. Should the report come from the Task Force Members or the consultants?
- Member Williams: Is the time allowed for this event—one and one-half hours—sufficient?
- Members Burke, Ellis and Johnson: This plan would allow time at the end to slow down and answer questions.
- Member Mork: It is important to consider who the presenter will be.
- Ms. Becker: The event should provide key information, and two or three people should share why they are on the Task Force.
- Member Fischer: It could be explained that the Task Force is made up of a cross-section of people.
- Ms. Becker: Personal messages need to be shared as to why this process is important, followed by facts showing why it makes sense.
- Members Krusell, Helling and Huck could individually share how the information affects them.
- Member Thomas could explain the purpose for and importance of life-cycle housing.
- Member Johnson: Each table facilitator might share his or her own story at each table.
- Members Burke and Ellis: The event should emphasize how life-cycle housing keeps the community vital.
- Member Huck: It would be wise to invite youth to participate.
- Member McFarlane: Ensure that people in affordable housing are invited to participate.
- Member Fischer: Include people who started out and moved through the cycle.

Review of Readers' Comments

Ms. Becker shared an overview of the Reader Feedback Summary. She commented that the Outreach Committee did a great job and that Ms. Sapp was compiling all of the comments. To summarize:

- There is a strong bias regarding home ownership.
- There is an economic competitiveness argument.
- Inclusionary zoning is questioned as feasible.
- It was suggested that decision-makers get on board.

- Member Mayo: The report is slanted toward using home ownership tools, when all the tools should be available to us. The language should be modified to say “home ownership and rental housing.”
- Ms. Becker: Some of the readers did feel that there could be more mentioned about rental housing. She suggested the following:
 - Wait for the readers to finish.
 - She and Ms. Sapp will clarify and clean up the report.
 - She will not be able to address everything because some of the

readers shared

only their opinions.

- Opinions will not be incorporated until there is community feedback.

- The report will be shared with the Task Force after it is modified.

- Member Johnson: It would be wise to put the word “draft” on each page of the revised report. This would create a clear, working draft.
- Member Ming: Could it be that the values and principles are in flip-flopped order?
- Member Helling: Do we want to recognize the consultants in the report and add the readers’ names to the community resources?
- Member Huck: Perhaps the draft could be posted as “read only” with a footer showing the particular date.

Announcements

- The next meeting of the Task Force will be Wednesday, March 29th, at 7:30 AM.
- On April 18th, the City Council will meet with the Task Force at 5 PM before the regularly-scheduled Council Meeting.
- On May 4th at 6 PM, there will be a presentation and discussion by the Task Force for the League of Women Voters.
- On behalf of the Planning Commission, Member Fischer reported that Target will tear down its store and build a Super Target. He and Commissioner Lonsbury will work to have housing be considered within the component.

Adjournment

There being no further business, the meeting was adjourned at 9:05 AM.